

TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT

(Under 37 CFR 1.97(b) or 1.97(c))

Docket No.
578-20-PA

In Re Application Of: Peter Allan Simonsen et al.

Application No.

10/500,984

Filing Date

July 6, 2004

Examiner

To be Assigned

Customer No.

22145

Group Art Unit

Confirmation No.

Title: A METHOD AND AN ARRANGEMENT FOR ADVERTISING OR PROMOTING

Address to:

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

37 CFR 1.97(b)

1. ☒ The Information Disclosure Statement submitted herewith is being filed within three months of the filing of a national application other than a continued prosecution application under 37 CFR 1.53(d); within three months of the date of entry of the national stage as set forth in 37 CFR 1.491 in an international application; before the mailing of a first Office Action on the merits, or before the mailing of a first Office Action after the filing of a request for continued examination under 37 CFR 1.114.

37 CFR 1.97(c)

2. ☐ The Information Disclosure Statement submitted herewith is being filed after the period specified in 37 CFR 1.97(b), provided that the Information Disclosure Statement is filed before the mailing date of a Final Action under 37 CFR 1.113, a Notice of Allowance under 37 CFR 1.311, or an Action that otherwise closes prosecution in the application, and is accompanied by one of:

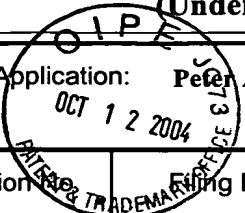
☐ the statement specified in 37 CFR 1.97(e);

OR

☐ the fee set forth in 37 CFR 1.17(p).

TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT

(Under 37 CFR 1.97(b) or 1.97(c))

Docket No.
578-20-PAIn Re Application: **Peter Allan Simonsen et al.**

Application No. 10/500,984	Filing Date July 6, 2004	Examiner To be Assigned	Customer No. 22145	Group Art Unit	Confirmation No.
-------------------------------	-----------------------------	----------------------------	-----------------------	----------------	------------------

Title: **A METHOD AND AN ARRANGEMENT FOR ADVERTISING OR PROMOTING****Payment of Fee**

(Only complete if Applicant elects to pay the fee set forth in 37 CFR 1.17(p))

- ☐ A check in the amount of _____ is attached.
- ☒ The Director is hereby authorized to charge and credit Deposit Account No. 11-1159 as described below.
- ☐ Charge the amount of _____
- ☒ Credit any overpayment.
- ☒ Charge any additional fee required.
- ☐ Payment by credit card. Form PTO-2038 is attached.

WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.**Certificate of Transmission by Facsimile***

I certify that this document and authorization to charge deposit account is being facsimile transmitted to the United States Patent and Trademark Office (Fax. No. _____)

(Date) _____

Signature _____

Typed or Printed Name of Person Signing Certificate _____

Certificate of Mailing by First Class Mail

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on _____

October 7, 2004

(Date) _____

Signature of Person Mailing Correspondence _____

Carrie Anne Cheung

Typed or Printed Name of Person Mailing Certificate _____

***This certificate may only be used if paying by deposit account.**

Signature _____

Howard J. Klein (Reg. No.: 28,727)

Klein, O'Neill & Singh, LLP (Customer No.: 22145)

2 Park Plaza, Suite 510

Irvine, California 92614

Tel: (949) 955-1920

Fax: (949) 955-1921

Email: hjklein@koslaw.com

Dated: **October 7, 2004**

CC:

INFORMATION DISCLOSURE STATEMENT

(Use several sheets if necessary)

ATTY DOCKET NO.

578-20-PA

APPLICATION NO.

10/500,984

APPLICANT(S)

Peter Allan Simonsen et al.

FILING DATE

July 6, 2004

GROUP ART UNIT

To be assigned

U.S. PATENT DOCUMENTS

*EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	3,627,926	12-14-1971	James William Nichols			
	4,196,449	04-01-1980	Tomoo Tama et al.			
	4,739,567	04-26-1988	Robert L. Cardin			
	5,736,975	04-07-1998	Donald M. Lunetta			
	5,936,671	08-10-1999	Petrus J. L. Van Beek et al.			

U.S. PATENT APPLICATION PUBLICATIONS

*EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE

FOREIGN PATENT DOCUMENTS

	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
						YES	NO
	EP 0 097 132	06-10-1983	Europe			✓	
	WO 89/11235	05-16-1989	PCT			✓	
	WO 93/07605	09-29-1992	PCT			✓	
	JP 05 035 191	02-12-1993	Japan			✓	
	WO 94/01967	06-29-1993	PCT			✓	

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

EXAMINER

DATE CONSIDERED

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<div style="display: flex; align-items: center; justify-content: center;"> <div style="border: 1px solid black; border-radius: 50%; padding: 10px; margin-right: 10px; text-align: center;"> O I P E <small>Patent & Trademark Office</small> OCT 12 2004 </div> <div> INFORMATION DISCLOSURE NOTATION <small>(Use several sheets if necessary)</small> </div> </div>				ATTY DOCKET NO. 578-20-PA		APPLICATION NO. 10/500,984	
				Peter Allan Simonsen et al.			
				FILING July 6, 2004		GROUP ART To be assigned	

U.S. PATENT DOCUMENTS							
*EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
		6,466,206	10-15-2002	Michael F. Deering			

U.S. PATENT APPLICATION PUBLICATIONS							
*EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE

FOREIGN PATENT DOCUMENTS								
		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
							YES	NO
		EP 0 862 082	12-16-1997	Europe			✓	
		1008566	03-12-1998	Netherlands			✓	
		GB 2 333 658	12-23-1998	United Kingdom			✓	
		JP 11 184 414	07-09-1999	Japan			✓	

OTHER DOCUMENTS <i>(Including Author, Title, Date, Pertinent Pages, Etc.)</i>			

EXAMINER	DATE CONSIDERED
-----------------	------------------------

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.